

## About Starr Career Development Center

The Starr Career Development Center provides professional career development services to more than 15,000 undergraduates at Baruch College, The City University of New York.

Employers are impressed by the technical skills, education, grit, and drive of Baruch College students and graduates. Most have significant work experience, with many working their way through college, and a large number speak other languages in addition to English. All of this has employers returning year after year to meet Baruch's highly qualified students.

We invite your organization to join our network of employers that recruit and hire from Baruch College.

## STARR AT A GLANCE

- Hosted approximately 1,300 on-campus interviews\*
- More than 83 percent of graduating students used Starr's services during their academic career\*\*
- More than 5,600 students visit in person per year
- Nearly 12,000 unique student-users logged into the Starr Search job portal 316,000 times
- Students submitted nearly 190,000 online job applications
- More than 10,000 individuals signed up for Starr events

\*Data from 2017-18 academic year

\*\*Data from 2016-17 Post-Graduate Outcomes Report

<http://www.baruch.cuny.edu/careers/scdc/outcomes.html>

## Hiring Baruch College Students

Your organization can leverage Starr's services to reach our highly qualified students in numerous ways.

### Starr Search

Starr Search is the online job portal for Baruch students and alumni. Employers can post full-time, part-time, temporary, or internship positions for free, reaching thousands of job seekers immediately.

### On-Campus Recruiting (OCR)

OCR allows convenient scheduling of interviews at Baruch College. This recruiting program is a popular, cost-effective method for accessing our talented pool of candidates with an impressive blend of practical work experience and academic achievement.

### Information Sessions

These presentations offer employers an effective way to market and engage with students in a targeted setting. Your event can be large or small, depending on company size and recruiting needs.

### Career Fairs

Starr holds three major career fairs per year:

- Fall Accounting Fair
- Fall Career Day
- Spring Job and Internship Fair

These large-scale events give recruiters from various industries an opportunity to meet our students. Participating in these events is a great way to maximize brand presence and attract hundreds of students in one setting.

### Collaborative Partnerships

We will work with your organization to develop a customized program for your hiring needs. Potential collaborative events include:

- Serving on panel discussions and industry forums
- Meeting with student clubs, professional associations, and honor societies
- Facilitating career development workshops, offering Recruiter-in-Residence hours, and participating in Employer Spotlight programs

## Social Mobility

A growing number of independent evaluators and media outlets have named Baruch among the best institutions in the nation for supporting the economic and social mobility of students from low-income backgrounds. These include CollegeNET, *The Chronicle of Higher Education*, *The New York Times*, *Money* magazine, the U.S. Department of Education, and The Education Trust.

### 71% of undergraduates filed a FAFSA

37%

First in their families to attend college

36%

From households with incomes less than \$20,000

65%

From households with incomes less than \$40,000

## Diversity

Baruch College is known for having one of the most diverse student populations in the country.

51%  
Men

49%  
Women

More than 130 languages spoken, with 168 countries represented on campus.

41.2%

Asian/Pacific Islander

29.3%  
White

17.9%  
Hispanic

11.4%  
Black

0.2%

American Indian/Alaska Native

## Baruch College

Baruch College offers 29 undergraduate majors and 56 minors through its three schools: the Austin W. Marx School of Public and International Affairs, the George and Mildred Weissman School of Arts and Sciences, and the Zicklin School of Business.

Majors include: Accountancy, Actuarial Sciences, Art History, Biological Sciences, Computer Information Systems, Corporate Communication, English, Finance, Industrial/Organizational Psychology, International Business, Journalism, Marketing, Public Affairs, Real Estate, and more.

## Honors & Rankings

### U.S. NEWS & WORLD REPORT (NORTH REGION)

- #1 "Most Selective School" among public institutions, and #2 overall
- #5 "Top Public Schools" for 2nd consecutive year
- #2 "Economic Diversity among the Top 25"

### THE CHRONICLE OF HIGHER EDUCATION

- Top 20 Four-Year Public Colleges with greatest racial and ethnic diversity

### MONEY MAGAZINE

- #1 "Nation's Best Public Colleges"
- #2 "Best Colleges for Your Money"
- #7 "Best Colleges for Business Majors"

### PRINCETON REVIEW

- One of the Country's Best Undergraduate Colleges
- #5 "Top 25 Undergraduate Schools for Entrepreneurship Studies," survey with Entrepreneur magazine

### COLLEGE CHOICE

- Top 20 Public Colleges and Universities
- One of the "25 Best Colleges in New York:" #3 among public institutions in the state
- Among top 30 schools in the nation for undergraduate accounting degrees in 2017 survey

### COLLEGE FACTUAL

- #4 Best Real Estate Program Nationwide