

Budget Committee and Board of Directors  
of the Bernard M. Baruch College Association  
Minutes May 5, 2022 – Multipurpose Room/107 - Page 1 of 3

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**Present:** Art King, Mary Finnen, Patricia Fleming, Barbara Lambert; Allison Lee, Kevin Chen (Zoom), Betty Duverger (ZOOM), Charlotte Yee (12:50), Michael Waldman, Patrick Murphy (1:05), Tehreem Khan (12:55), Julia DiMarcello (Zoom), Timothy Hunter (Zoom), Treniece Moore-Walters (Alternate)  
**Absent:** None

Meeting called to order by Chairperson Art King at 12:42 p.m.

**Approved**

**Approval of Minutes** of the April 14, 2022 meeting (10-0-0)

**Graduate Student Clubs/Organizations**

Reporting: Timothy Hunter (11-0-0)  
Budget Request for FY 2022-2023 \$40,795.00  
Fees, Accounting, Overhead \$10,521.00  
**\$51,316.00**

**Graduate Student Assembly**

Reporting: Timothy Hunter (12-0-0)  
Budget Request for FY 2022/2023 \$63,537.80  
Fees, Accounting, Overhead \$ 5,740.00  
**\$69,277.80**

**Undergraduate Media Groups**

Budget Request for FY 2022-2023  
**The Ticker \$120,798.00 (13-0-0)**

Reporting: Maleeka Zainab (See budget)

Q.Are there competitors? A. Don't know.

Comment: Paying students to hand out papers, reminder it's a stipend and students can only get paid for four semesters.

Q. Printing – have you contacted Vendors for printing prices? A. Yes

Comment: Have gone to DC and Boston. Newseum in DC

Q.Has the paper won any awards? A. During COVID did not apply. Main focus was on Baruch.

Q.Do students end up working as journalists? A. Some do.

Q. Is eBoard ready? A. Yes. Important to be mentors

**WBMB** **\$101,748.00** (13-0-0)

Reporting: Chris Clarke and Patrick Casimir (See budget)

Will purchase new equipment and have events.

Q. How many events for 2023? A. 3-4

**Encounters** **\$43,346.90** (13-0-0)

Reporting: Karina Aslanyan and Tahsin Shadat (See budget)

Q. How do you measure success? A. Biggest measure of success is based on  
The number of submissions.

Comment: Encounters has increased production during COVID

Q. Are you building your social media presence? Yes

**Lexicon** **\$63,648.00** (13-0-0)

Reporting: Zarin Tasmin and Rafael Soto (See budget)

Q. Is software cost too low? A. Canvas is \$100 for the entire semester.

Hoping Baruch will return Adobe licenses.

Q. Are you thinking of retreats in the future? A. Most content for Lexicon  
is within Baruch, don't do retreats.

Q. How do you measure success? A. Number of yearbooks sold; How  
many members they recruit to join Lexicon (more this year); Instagram  
followers increased to 300; Target first year students.

Comment: during the pandemic Lexicon really showed up, met the students  
where they were. Actively engaged.

**Ticker – Late Payment** **\$29.00** (13-0-0)

Reporting: Maleeka Zainab

Subscription to AP Stylebook was paid by a student. This is a reimbursement.

**Athletics**

**Budget Transfer Request**

**\$10,000.00**

(13-0-0)

Transfer from Driving to Intercollegiate Teams

Reporting: Erin Pomykala/Athletics

During pandemic decision was made to release vans. Not having vans on campus is much more expensive. Now procuring Vans, have two out of three.

**Old Business** - NONE

**New Business** – Happy Birthday to Treasurer Mary Finnen

**Adjournment** Meeting adjourned at 1:55p.m.

Next meeting 5/12/22

Minutes taken by: **Patricia Fleming**

Submitted by: **Patricia Fleming**, Secretary

