

INFORMATION SESSION GUIDE



WHAT IS AN INFORMATION SESSION?



An information session is a presentation hosted by a company to share insights into the company culture and provide information on current or future recruiting opportunities. Students who attend an information session will also get the opportunity to network with company recruiters and professionals, who may be Baruch alumni, to build up their professional networks.

Typically, professionals will provide a presentation and allow time at the end for Q+A and open networking.

RSVP ETIQUETTE



If you RSVP for an information session and are **no longer able to attend**, please **remove yourself** so that we can provide an accurate number of expected attendees to the employer.

PROFESSIONAL ATTIRE?



While we encourage all students to dress with business professional attire when meeting with an employer, casual attire is appropriate to attend an information session.

While casually dressed, we ask that you wear appropriate attire and avoid items such as crop tops, jeans with large holes or cutouts, and other similar items.

TIPS FOR SUCCESSFULLY NAVIGATING AN INFORMATION SESSION



Whether a virtual or in-person event, we recommend the following tips to successfully navigate an information session:

- Introduce yourself and express your enthusiasm for joining the event either in the chat box or in-person before the presentation begins
- Research the company prior to the event using resources like LinkedIn or Glassdoor
- Prepare questions in advance that you may want to ask the professionals during or at the conclusion of the presentation
- Ask the presenter for an E-Mail or LinkedIn to continue growing your network after the event