

## Gen Fac Report Fall 2023: Division of Student Affairs

### Athletics & Recreation

The Athletic Department had a strong Fall semester with men's soccer and women's tennis each winning CUNYAC Championships, while women's volleyball reached the semi-finals of their Championship Tournament. Women's cross country earned a trophy with a third-place finish at the 6K CUNYAC Finals.

Three student-athletes were each voted the Most Valuable Player of their respective leagues. Off the field of play, two students were selected as CUNYAC Scholar-Athletes of the Month. The men's and women's swimming teams were again named to the Scholar All-America Academic Team List by the College Swimming and Diving Coaches Association of America (CSCAA).

Athletics continues to work closely with the Faculty Athletics Representative (FAR), Angela Pinto (Associate Professor of Psychology). "Fueling Excellence", a monthly lunch meeting with selected student athletes attended by the FAR, AD, and Asst. AD was launched to foster dialogue and build stronger relationships between student athletes and staff. We also initiated Talk it Out events hosted by SAAC and facilitated by Dr. Pinto for student athletes to gather to talk about mental health concerns they face, share experiences, and discuss coping strategies.

The pool remained open Monday thru Friday to faculty, staff, students and outside members during the Fall 2023 semester. The facility also welcomed back two of its past Masters Swim Team rental groups, the NYC Hydras and the Bearcat Masters. The Men's and Women's Swim Teams concluded their season with a first and second place finish respectively at the CUNYAC Championships. The Men's Swim Team was Runner-Up at the 2024 Metropolitan Conference Championships. This season, the Swim Team had 4 women and 8 men qualify for the ECAC Open Championships held at the United States Naval Academy.

During this period, 135 student-athletes participated in nine sports. Of those athletes, 76 were male and 59 were female. Ninety of the fall and spring student-athletes were named to the Athletic Director's Honor Roll (with cumulative GPAs of 3.3 or higher). Forty of the Fall 2023 season athletes were named CUNYAC Academic All Stars (3.2 cumulative GPA of 3.2 or higher. Pre-advisement is no longer required for student-athletes.

The Student Athlete Advisory Committee (SAAC) is made up of three or more team leaders from each of the 13 varsity sports teams. SAAC hosted five in person events: BBQ with Bernie; Dig Pink, Holiday Can Drive donated to City Harvest (over 300 lbs of food donated); Cocoa and Cram and Battle of Lexington.

### Counseling Center

*By the Numbers:* During this period, 2,427 appointments were attended, including 1,581 individual therapy appointments, 366 triage appointments (up from 328 the previous year), 231 group therapy appointments, 105 case management/consultation appointments, 93 psychiatry appointments, 21 crisis appointments, 28 psychological testing appointments, and 2 hospital transfers. Additionally, 29 outreach events were provided to 1,393 students and 134 faculty/staff targeting groups such as international, LGBTQI+, Black/Latinx, SEEK, Success Amplified, honors, and first-year students. Eighty-three percent of students seen for individual or group services were students of color (32% Asian/Pacific Islander, 29% Hispanic/Latino, 17% White, 15% Black/African American/Caribbean, 4% Middle-Eastern/North-African, and 3% Multiracial); 21% identified as non-heterosexual (e.g., gay, lesbian, queer, bisexual, pansexual, questioning); 19% were graduate students, 26% were seniors, 23% were juniors, 17% were sophomores, and 15% were first years; 60% of the students were from Zicklin, 37% from Weissman, and 3% from Public Affairs.

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*Trauma and Depression Screens:* Eighty-three percent of the students reported a history of trauma (e.g., 48% reported childhood emotional abuse, 21% childhood sexual abuse, 17% childhood physical abuse, 20% adulthood sexual abuse/assault). Sixty-two percent of the students seeking services at the Center suffered from moderate to severe depression, and an additional 25 percent suffered from mild depression. Twenty-eight percent of the students triaged reported having thoughts that they would be better off dead or of hurting themselves at least several days over the previous two weeks.

*Mental Health Workshops:* Trainings and workshops provided by the Counseling Center staff included but were not limited to: 1) Suicide Risk Assessment and Safety Planning, 2) Guiding Families on How to Support the Well-being and Success of New Students, 3) Culturally-Responsive Mental Health Care, 4) Breaking the Cycle of Intergenerational Trauma, and 5) Creative Arts Therapy.

*Accomplishments:* The Counseling Center received a \$87,500 College Completion Innovation Fund grant to develop and support the Trauma-Informed Baruch Initiative (TIBI). This initiative will focus on understanding the relationship between students' mental health, trauma, and graduation rates, with the aim of supporting students from marginalized backgrounds. The Counseling Center was also awarded \$40,000 from the CUNY LGBTQI+ Consortium to host a series of programming to support Baruch's LGBTQIA+ community. Lastly, the Counseling Center partnered with USG and the Student Psychology Club to host an in-person Depression Screening Day which served 125 students; those with elevated scores were connected to services.

*Assessment:* Students receiving at least 3 sessions of individual therapy were invited to complete an anonymous Wellness Survey to assess how well counseling was helping to address issues interfering with academic performance and their overall well-being. Of the 39 students who completed the survey during fall of 2023, 79% reported that their overall well-being improved after counseling, and 70% reported that their personal problems were interfering less with their academic performance after counseling. The top five reasons students reported seeking counseling were anxiety (82% endorsed), stress (72%), depression (44%), self-esteem issues (46%), and mood instability (33%).

### Office of Dean of Students

*By The Numbers:*

- Bearcat Food Pantry: 857 applications, up from 584 SP23
- Res Hall Conduct: 1 incident
- On-Campus Conduct: 33 incidents; 1 suspension
- Campus Intervention Team (CIT): 84 students reported
- Student Emergency Fund: 230 applicants (117 approved, 34 denied, 49 no response); housing/rental assistance still the greatest need. Transportation is the second greatest need, outpacing food now that the food pantry is open.
- Medical Withdrawals: 9 students requested and received medical withdrawals.
- Academic Integrity: 143 cases were reported. 78% were found to be responsible and 13% were found not responsible. 7% have yet to be heard due to students' failure to respond.
- *Student Grievances:* 52 complaints filed (a 34% decrease from F22). 39 complaints regarding faculty, 7 complaints of staff or administrative departments, and 6 about another student.

*Health & Wellness:* The Student Health Care Center (SHCC) provided free and highly subsidized services to 165 student patrons and rendered 784 medical services; a decrease of 31% in students seen and a decrease in 10% of services provided. Both in-person and tele-health appointments were provided. This

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decline is attributed to a reduction in the amount of STI screening needed in Fall 2023 in comparison to that needed in Fall 2022 which was unusually high. Just before Thanksgiving, the Associate Director for Health & Wellness resigned and left Baruch. The search began in the immediate to hire for this critical position. Students are directed to the Office of the Dean of Students in the meantime.

*Residence Life:* This was the second year that resident students at Baruch were housed at FOUND Study at 569 Lexington Avenue. 278 students occupied the spaces for Fall 2023. All rooms were full with the exception of 2 beds open for temporary emergency spaces, which was used a few times throughout the semester. We had a waitlist of about 140 students through the end of August, and an additional 11 students sign up for the waitlist in September.

*Student Veteran Support:* To celebrate Veterans Day, a week of events were held to celebrate our student vets. Events consisted of gift bags and cookies, tabling with mini-flags given out for use at the NYC Veterans Day Parade and a culminating event of breakfast with President Wu. Student Veterans are directed to the Dean of Students Office for support and resources while the search to fill the Assistant Director position continues. A temporary hire was proposed in October to fill the position left vacant days before the semester started and is awaiting VRB approval.

### **Early Learning Center**

The reopening of the center has been pushed back to fall 2024 as the repairs to the fire alarm system and HVAC continues. Unfortunately, this means we will be unable to renew our NAEYC accreditation as children were not in attendance by the deadline date. Reapplying for accreditation can occur once children are enrolled and attending. During Fall of 2023, staff members of the center have been working on-campus to support the Student Affairs Division in the Food Pantry, Student Emergency Fund, and CUNYfirst/CUNY Buy system. Additionally, licensed teaching staff members each took the opportunity to teach FYS 1000 for incoming Baruch College students.

### **New Student & Family Programs**

*First Year Programs:* Fall 2023 saw the implementation of a new curriculum for the First Year Seminar (FYS 1000). In total, 2,389 students enrolled in 87 sections of FYS 1000 in Fall 2023. Results from an end of semester assessment reveal that the new curriculum had a positive impact on student's transition to Baruch and overall academic success. On an end of semester survey, 86% of respondents reported that FYS 1000 was moderately effective, very effective, or extremely effective in easing their transition to college. Compared to a similar assessment of students enrolled in FYS 1000 before the curricular changes, the new curriculum has shown improvements in easing students transition to college with a growth in overall effectiveness from 74.1% to 86%. Most notably, the new curriculum appears to have made significant improvements in several key areas compared to the old curriculum. It has enhanced students' understanding of academic expectations, faculty relationships, peer mentorship, adjustment to college life, academic success strategies, access to college resources, and engagement with the campus community. Overall, 95% (N=2,259) of students received a passing grade for the course, 3% (N=80) received an R (Repeat), and 2% (N=50) of students received a W, WN, WD, or WU. Of those who passed, 97% (2,200) are registered for Spring 2024. Of those who received an R, 74% (N=59) are registered for Spring 2024. Of those who received a W, 26% (N=13) are registered for Spring 2024. Overall, 95% (N=2,272) of students who enrolled in FYS 1000 in Fall 2023 are registered for classes in Spring 2024.

*Transfer Programs:* The Transfer Student Network continued its peer mentor program, matching 28 peer mentors with 241 incoming transfer students in Fall 2023. Through personalized outreach, mentors

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provided valuable guidance, answered questions, and supported mentees in their academic and personal journeys. Programming included a virtual welcome event, an in-person welcome event co-sponsored by The Grid, and a series of programs scheduled during National Transfer Student Week (October 16th – October 20th). National Transfer Student Week (NTSW) featured a table and message board on the 2nd floor of the NVC where students could connect with other transfer students and share their transfer story. Other events held during that week included a kickoff event, a faculty & alumni panel, a career preparation event, a Writing Center event, a resource fair, and a trivia/gaming event. Participation in NTSW events ranged from 10 to 100 students.

*Family Engagement:* We continued to engage the parents and family members of our students through our newsletter and virtual programming. The Parent & Family Newsletter features important dates from the academic calendar, event highlights, Baruch news items, advice from students, and upcoming opportunities. The October 2023 newsletter went to 883 contacts and had a 70.62% open rate. The December 2023 newsletter went to 894 contacts and had a 62.17% open rate. On November 20th, 2023, we partnered with the Counseling Center to host a workshop on supporting students' mental health. In total, 61 family members registered to attend the event and 22 participants joined the live session.

### Starr Career Development Center

Appointment Activity	
Appointment Type	Count
Career Advisement	509
General Inquiry	437
Walk-In Session	382
FLP Meeting	51
Mock Interview	107
CUNY EDGE Advisement	139
Law School Advisement	78
Graduate School Advisement	27
Alumni Career Advisement	20
TLDP Meeting	41
Success Amplified	7
Resume Reviews	837
<b>Total</b>	<b>2,878</b>

Recruiting Activity	
Activity Type	Count
New Employer Accounts	1,032
Internships Posted Online	9,742
Jobs Posted Online	15,503
Applications Submitted Online	107,202
On-Campus Interviews	558

Career Fair Activity	
Activity Type	Count
1-1 Sessions	2,642
Group Sessions	2,952
Total Students Attending	1,414
Unique Students Attending	1,149

### RECRUITMENT & EMPLOYER HIGHLIGHTS

*Job and Internship Postings:* The number of jobs posted increased to 35,523 from last fall. Starr vetted/approved 1,031 employers and Processed 24,967 jobs.

*Fall 2023 Virtual Accounting Fair:* Compared to fall 2022, this fair featured 57 employers (10% increase) and 424 unique student check-ins (27% increase). There were 77 group sessions (71% increase), 1,874 1:1 sessions created (22% decrease) and of these, 1,261 were completed.

*Fall 2023 Virtual Undergraduate Job & Internship Fair:* This fair yielded 104 employers, 193 group sessions and 2,359 1:1 sessions. Job Fair Preparation Workshops were led by RSM and Bank of America.

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*Diversity Pipeline Program and Networking Event:* Starr hosted nine pipeline programs for diverse and underserved students. Organizations included America Needs You, FirstGenU, COOP Careers, INROADS, Management Leadership for Tomorrow, Modern Guild, MAIP, SEO Careers, StreetWise Partners. Five Baruch offices and four clubs co-sponsored the event which yielded 214 registrants and 143 attendees.

*On-Campus Recruitment (OCR) Activities for Fall 2023 Compared with Fall 2022:* Fall 2023 saw 615 total applications (up 2.5%). One hundred eighty-five students participated in 558 virtual interviews (up 290). Participating were 65 unique positions (up 160%) and 25 unique companies (up 9%) from the following industries: Accounting (10), Finance (7), Consumer Packaged Goods (CPG) (2), Consulting (2), Insurance (1), Tech (1), Government (1), and Utilities/Renewable Energy (1). Starr hosted 35 employer info sessions.

*Employer Events Highlights:* New York Life sponsored LinkedIn Headshots and two workshops attended by 60 students. Starr organized employer panels for Heritage Month Panels (Latinx, LGBTQ, AAPISI). Starr also hosted a Marketing and Communications Career Expo with representatives from the Marketing Department, 8 company representatives, and 144 students in attendance. Another highlight of the fall was the successful Colgate Cares Program where 20 volunteers received training from Starr and later provided 80 resume reviews over a two-week period prior to the job and internship Fair.

### ADDITIONAL ACCOMPLISHMENTS

*Marketing:* In addition to publishing 26 editions of the Starr Weekly, which went to 19,786 people (up by 2,000 from spring), Starr launched a new bi-weekly newsletter: Weissman Career Insights. The open rate for Starr Weekly was 24.8% (up from 20.4 in the spring) and 18.66% for the Weissman newsletter.

*[Services for Faculty and Staff:](#)* Starr made 52 presentations: 22 presentations for academic departments, 22 presentations for First-Year Seminar and eight presentations for Transfer Orientation. In addition, Starr offered seven workshops on how faculty can incorporate career readiness into their classes.

*Funding for Students:* Starr oversees several grants for students: doing unpaid internships in the legal, government or non-profit sectors; taking LSAT prep courses, and/or applying to law school. Starr distributed over \$88,000 in funds to qualifying students.

*Starr Sponsored Programs:* Starr runs or collaborates on 10+ professional development programs, many award-winning. For details see [Starr Sponsored Programs](#), [CUNY EDGE](#), [Success Amplified](#). For more information see Starr's latest [Post Graduate Outcomes Report](#).

### Student Disability Services

Outreach throughout the Fall 2023 semester included participating in six (6) events and partnering with the office of Testing & Evaluation. Other services included: Registered 138 new students; ADHD was the top diagnosis, followed by Mental Health and Learning Disabilities; Proctored 462 exams; SDS filed for and received \$11,000 from NYS Reader's Aid Program for sponsorship for low hearing and visually impaired students.

*CUNY LEADS (Linking Employment, Academics, and Disability Services):* A unique individualized career development program which empowers students with disabilities to acquire skills and confidence to define their path and launch successful, fulfilling careers. LEADS program collaborated with Amazon to host its first CUNY LEADS-AMAZON Mentoring Day. Students were able to meet with Amazon employees to learn more about the company culture and available opportunities. In October, Baruch's LEADS

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program participated in National Disability Employee Awareness Month (NDEAM) and where the theme of the workshop was "Advancing Access and Equity." LEADS students continued to attend monthly CUNY LEADS Online Learning Workshops.

*Assistive Technology (AT):* 48 Assistive Technology Trainings; 63 Assistive Technology Loans. Continue to collaborate with BCTC to update the campus-wide student computer lab image with assistive technology. Continue to collaborate with fellow CUNY colleagues, discussing and receiving updates on the Voluntary Compliance Agreement. An Assistive Technology Training Satisfaction survey was conducted. Assistive Technology has been installed & configured for the computer lab at the office of Skills Assessment Testing | Testing and Evaluation

### **Office of Student Life**

During the F23 semester, the Office of Student Life (OSL) comprised seventeen full-time staff members. OSL hired a two current Baruch Students to serve as Leadership Development Coordinator and a Diversity Equity and Inclusion Coordinator to assist in our growing Leadership Development and DEI initiatives. Due to the network outages OSL returned to a hybrid model of programming, with most in-person programming being hosted by the Undergraduate Student Government (USG) and the Graduate Student Assembly (GSA).

In September, OSL hosted a campus-wide Yankees event where 250 members of the Baruch community received discount game tickets and co-branded attire. GSA held its first winter graduation event to honor those graduating in Fall 2023 and OSL launched the Bearcats Fostering Connections Program (BFC). The BFC programming included walking tours of the neighborhood, decoration making, game nights and other drop-in events where students could connect with each other and develop community. In October Leadership Weekend transitioned to a new venue, Edith Macy, where 100 students were able to participate in a weekend of workshops including those hosted by Dean King and Provost Essig. OSL was also able to relaunch the Women of Color Collective, a program open to all students designed to support and provide community for women of color and their allies. Twenty-five students were accepted into the 2023-24 cohort began participating in workshops and social events.

Due to the network outages, OSL focused on infrastructure and space renovation and updates in the F23 semester. Programming funds were reallocated to update some of the technology in our event spaces and replaced the rolling board printer. The office is working towards being paperless and moved to a project management system that would move many processes online, such as guest lists and events management. OSL worked with WBMB to hire a consultant to begin station upgrades to get the station back on-air and worked with the Ticker to print the first copies since March 20220.

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