

**Division of Student Affairs
General Faculty Report
Spring 2023**

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Athletics & Recreation

ARC Facilities

The Synergy Automated Camera system was installed in Main Gym. The system allows artificial intelligence to automatically capture and record games and practices without the need for manual camera operators. The NY Knicks Junior Basketball camps resumed in the main gym for the first time since 2019. CUNYAC SAAC hosted the inaugural Career Fair for Student Athletes in Main Gym. The following events were held in the Athletics and Recreation Complex: Study Abroad Fair, New Visions College Fair, Spring Fling and Concert, Spring Open House, Creative Inquiry day were held in ARC during the spring semester.

Academics

During this period, 129 student-athletes participated in nine sports during the Spring 2023 season. Of those, 83 were male and 46 were female participants. 98 of the fall and spring student-athletes were named to the Athletic Director’s Honor Roll (with cumulative GPAs of 3.3 or higher). Of the 195 total student-athletes, 35 graduated after the Spring 2023 semester. Seven of the graduates used all 4 years of eligibility. This number is on the low side due to missing a season or two due to the Covid pandemic. During Spring 2023 pre-advisement, 93% of student-athletes had reportedly met with an academic advisor.

SAAC

The Student Athlete Advisory Committee (SAAC) is made up of 3 or more team leaders from each of the 13 varsity sports teams. Baruch SAAC resumed events in person once a month as an entire group. SAAC hosted five in person events: National Girls and Women in Sports Day; Battle of Lexington; Faculty/Staff vs. Students basketball game; CUNYAC Career Fair and College Fair with Baruch Campus High School. Baruch SAAC voted for their 2023-24 Executive Board. The board also meets once a month prior to committee meetings to plan events, collaborate with teams or to discuss institutional, conference and/or NCAA bylaws and policies.

Sports Medicine

The Sports Medicine program was responsible for the safe athletics participation of 116 student-athletes across 8 different winter and spring season sports. The athletic training room was updated with a new combination of electrical stimulation, ultrasound, laser machine. A separate rehabilitation space was added to better serve the student athlete population. Per diem athletic trainers continue to be used to ensure that all home athletic events have medical coverage.

Aquatics

The pool opened to the Baruch faculty, staff and students in Spring 2023, Mondays, Wednesdays and Fridays from 9:00am to 2:00pm and Tuesdays and Thursdays from 11:00am to 3:00pm. We also welcomed back one of our past rental groups, the NYC Hydras which is a Masters Swim Team. It continued to be open for the Baruch College Swim Team during their 2022-2023 season. The pool and pool chemistry have been maintained and monitored by the pool technician. Certified lifeguards were on duty to ensure the safety and well-being of our patrons. Further, the athletics department has continued to work with the buildings and grounds department to maintain the upkeep of the pool and to make sure everything is running smoothly. The Men's and Women's College's Swim Team concluded their season with a first and second place finish respectively at the CUNYAC Championships.

Intramurals

Intramurals had another successful semester with engagement of over 100+ students. The intramural program included Basketball League, Open Gym Badminton and Spring Fitness Challenge. The program was designed to engage students in sports activities, fostering a healthy and active lifestyle while promoting teamwork, leadership, and sportsmanship. The intramural office also partnered with on campus Chess Club to help them grow their initiatives, which will extend into the Fall 2023.

Assessment

Intramural program continues to be the focus of the Athletic Department assessment. Participants indicated to us that they use the program to engage in physical activity, many have also indicated that it helped with stress relief. Some have responded that the program helped them to network and also gave them a sense of community. Given the gym's popularity and high demand, we will look for solutions to satisfy the demand. We continuously evaluate possibilities for expanding open gym hours, while simultaneously exploring opportunities to introduce additional Intramural programs, creating a broader engagement with our student community.

Administration and Finance

The department used CUNYfirst's procurement system to administer the athletics department's expenditures, as well as a ledger system designed to keep track of all requisitions, purchase orders, receipts, invoices, and payments for all of the athletics accounts. Training for the implementation of the CUNYBuy system has been well received for the updated "real time" status tracker and purchase order fast tracking. For better tracking and payment, the ARC has migrated all membership and locker rental applications to an online platform. The use of the Baruch Drop Box for the organization of electronic distribution of human resources papers has offered a secure repository for electronically storing sensitive documents.

Sports Information

The Baruch College Athletic Department finished off its Spring season winning the CUNYAC Commissioner Cup Trophy for the second straight year. The annual Commissioner Cup recognizes the most successful athletic program in the senior CUNY Athletic Conference division as determined by a scoring system that rewards a school for success during the regular season and championship competition. The Bearcats had a successful Spring semester with men's tennis winning their fifth straight CUNYAC Championship and going on to also win their first-round match in the NCAA Tournament. Sophomore Christopher Tham was named the Championship MVP.

Men's volleyball made it three CUNYAC championships in a row after defeating rival Hunter College in five sets. They also went on to compete in the NCAA Tournament for the seventh time in their history. Sophomore Jack Centeno took home MVP honors for the second straight season. Softball had one of its best finishes with a second-place trophy at the CUNYAC softball championships; their highest finish in CUNYAC since 2012. On the academic side, there 101 student-athletes named to the Baruch College Athletic Director's Honor Roll for the Spring 2022 semester. To earn a spot on the Athletic Director's Honor Roll, the student-athlete must have maintained a cumulative grade point average (GPA) of 3.3 through the Spring semester.

Counseling Center

During the period from January 1, 2023 through June 30, 2023, the Counseling Center helped students achieve their academic and personal goals through trauma-informed and culturally-responsive psychological services.

Counseling Center by the Numbers:

- 3,409 appointments were attended, including:
 - 2,529 individual therapy appointments
 - 361 triage appointments
 - 251 group therapy appointments
 - 134 case management/consultation appointments
 - 79 psychiatrist appointments
 - 39 psychological testing appointments
 - 14 crisis appointments and 2 hospital transfers
- 50 mental health workshops and outreach events were provided to 1,541 students and 138 faculty/staff targeting groups such as:
 - International students
 - First year, transfer, and graduate students
 - LGBTQI+ students
 - Student parents and Early Learning Center staff
 - Black, Asian, and Asian American students
 - Student athletes
 - SEEK and Success Amplified students

Demographics of Students receiving Counseling Services:

- The ages of the students served ranged from 17 to 58 years old.
- 83% of students seen for individual or group services were students of color (34% Asian/Pacific Islander, 27% Hispanic/Latino, 17% White, 17% Black/African American/Caribbean, 3% Middle-Eastern/North-African, and 2% Multiracial).

- 69% of the students seen for individual or group services identified as women, 28% as men, and 3% as non-binary/gender non-conforming/transgender/other.
- 75% of the students identified as straight, 25% as non-heterosexual (e.g., gay, lesbian, queer, bisexual, pansexual, questioning), 1% as asexual.
- 12% were graduate students, 23% were seniors, 28% were juniors, 16% were sophomores, and 21% were first years (first years were up from 16% the previous year).
- 66% of the students were from Zicklin, 31% from Weissman, and 3% from Public Affairs.

Trauma Grant: The trauma screen was conducted with all students seeking services at the Counseling Center and 81% reported a history of trauma during their intake session:

48% reported childhood emotional abuse	37% reported adulthood emotional abuse
24% reported childhood neglect	22% reported adulthood sexual abuse/assault
20% reported childhood sexual abuse	9% reported adulthood physical abuse/interpersonal violence
19% reported childhood physical abuse	
48% reported other traumatic experiences, such as witnessing violence/homicide, traumatic loss, immigration trauma	

Depression Screen: All students seeking services at the Center complete the Patient Health Questionnaire - 9th edition (PHQ-9), which is a reliable and valid measure of depression severity. Based on the PHQ-9 data during this period, the Center learned that 63 percent of the students seeking services at the Center suffered from moderate to severe depression and an additional 26 percent suffered from mild depression. The data also revealed that 30 percent of the students triaged during this period reported having thoughts that they would be better off dead or of hurting themselves at least several days over the previous two weeks.

Mental Health Workshops and Training by Staff: Trainings and workshops provided by the Counseling Center staff included, but were not limited to: 1) Multicultural Counseling, 2) Biofeedback and Performance-based Consultations, 3) Compassion Fatigue, 4) Intergenerational Trauma, 5) Prioritizing Mental Health as a Graduate Student, 6) Psychopharmacology and Its Use in the College Counseling Setting, 7) Imposter Phenomenon, 9) Intersection between Blackness and Queerness, 10) Black Mental Health Matters, and 11) Exploring Asian and AAPI Identity 5-week workshop series

Other Accomplishments:

The Counseling Center partnered with the Provost’s office to plan and execute Baruch’s 2nd annual Mental Health Awareness Week in March and was a huge success. Through collaborations with many offices across Baruch, nine events were delivered around this year’s theme “Caring for Self and Others” and helped participants learn ways to manage stress and recognize warning signs of distress. 208 students, faculty, and staff attended, including 125 students who were screened during the Depression Screening.

In support of Baruch’s DEI goals, Counseling Center led the planning and execution of Baruch’s first annual Lavender Graduation in May. 96 students, staff, faculty, cabinet members, and alumni attended, including 27 graduating LGBTQ+ students. The graduation was funded primarily by the \$40,000 CUNY LGBTQI+ Consortium 2022-23 grant awarded to the Counseling Center. Through the same funding, the Counseling Center also provided DEI and Anti-bias training (“Safe Space” & “Stop the Hate” respectively) for over 60 students, faculty,

and staff across CUNY. Additionally, the Counseling Center co-sponsored the 2nd Annual CUNY LGBTQIA+ Conference which had over 200 students, faculty, and staff.

Baruch College Counseling Center Assessment Results:

Students receiving at least 3 sessions of individual therapy were invited to complete a Wellness Survey to assess how well counseling was helping to address issues interfering with academic performance and their overall well-being. Of the 110 who completed the survey during the 2022-23 academic year, 86% reported that their overall well-being improved after counseling and 70% reported that their personal problems were interfering less with their academic performance after counseling. The top five reasons students reported seeking counseling were anxiety (77% endorsed), stress (71%), depression (60%), self-esteem issues (44%), and trauma (41%). Students identified learning different ways to cope with anxiety and depression, how to improve their daily life, how to set better boundaries within their relationships, how to regain control of the choices in their lives, and how to identify and deal with trauma triggers as they arise.

Office of the Dean of Students

Student Conduct

In SP23, there were 14 reports of alleged violations submitted to the Office of the Dean of Students. 2 of the 14 occurred in the residence hall, while the remaining 12 occurred on campus. For the SP23, there were no suspensions related to conduct. There were no students removed from the residence hall during the SP23 semester. Of the 12 reported on-campus incidents, after the meeting to address the incident and after the completion of educational sanctions, there was only one student with a second incident indicating a 92% success rate in addressing policy violations with students. In the residence hall, of the 2 incidents, no one had second policy violations, for a 100% success rate in addressing policy violations with students.

Campus Intervention Team

In SP23, 79 students were reported to the Campus Intervention Team (CIT) as experiencing some difficulty as defined by the person making the report, whether that be danger to self or others, academic concerns, concerning behavior, difficult life circumstances, suicidal thoughts or attempts, and other mental health issues. The efforts of the CIT have provided 64, or 81%, of the students reported with services that have helped to resolve the issues. The remaining 15 students were either nonresponsive to outreach or withdrew but were minimally provided a personalized list of resources to address the situation.

Student Emergency Fund

DoS administers the Student Emergency Fund, which enables students to remain in school, rather than being forced to take a leave of absence or drop out. 141 applications were received this period – a 32% decrease from FA22. Of the 141 applications, 83 were approved (59%). The 83 student recipients listed themselves as either head of household, undocumented, international, transfer, or first-generation. Housing continues to be the greatest need for students this cycle, as \$30,085 was allocated, with food aid second at \$12,010 allocated.

Eugene Lang Immigration Grant

There were 7 applications for the Eugene Lang Immigration grant. All applications were approved. Those approved required assistance with attorney fees associated with obtaining a path to citizenship, housing, and transportation. The total amount allocated was \$23,570.

Food Insecurity

The Bearcat Food pantry officially opened on 2/7/23. Throughout the semester, the pantry has served 584 students. A total number of 3,677 items were distributed to these students, equating to 3,923 pounds of food. The pantry serves foods that meet the needs of our students, including kosher, vegetarian, and halal items.

Medical Withdrawals

The DoS responds to requests for emergency withdrawals from students via walk-in appointments or through referrals from on- and off-campus partners. Students may choose to drop their classes before consulting with the DoS, however; many other students work with the DoS to coordinate their medical or emergency withdrawals. A number of students may select to do partial withdrawals – dropping some of their classes and staying in others – through guidance by staff members in the DoS. In SP23, there were 7 medical withdrawal requests and all were approved. Medical withdrawals happen for a variety of reasons, such as medical or mental health reasons, a medical emergency, as well as surgery.

Residence Life

For the second year, Baruch's residential students were housed at FOUNDStudy at 569 Lexington Avenue. 20 new students were assigned into housing for Spring 2023. A total of 274 beds were filled for the spring semester. Tara Leighton was hired for the open Assistant Director for Housing and Residence Life position, and began the role in early June.

Student Veteran Support

In the Spring 2023 semester there were over 150 students registered as a student veteran or spouse of a veteran. The highlight of the semester was providing the graduating senior student veterans with regalia to wear at commencement. These students were granted the ability to meet on stage before the ceremony to take a picture together. The hiring process for the Assistant Director position closed in the Spring with a final candidate selected. Unfortunately, that person resigned days before starting, and the position will need to be reopened.

Academic Integrity

In Spring 2023, 142 students reported the Office of the Dean of Students for violating academic integrity policy. 16.2% of the cases have not yet been heard due to students failing to respond. These cases remain open until they meet to discuss the case.

Spring 2023 Academic Integrity Cases

Students Reported: 142

Found Responsible	61%
Found Not Responsible	25%
Not Heard	16%

Assigned Sanctions

Warning	89%
Probation	11%

Office of Health & Wellness

Programs focused on student health were the main focus of the Spring 2023 semester. Health education included topics such as diet culture, macroaggression impact on health, mindfulness, yoga, sexual health, social services programs (SNAP, Fair Fares and NYC Care) and public speaking, reproductive health, chronic disease prevention and management, sexual health education, physical wellness, substance use awareness and building community.

- 57 events held, serving 800 student participants
- 172 patients utilized the Student Health Center
- 975 medical services were provided, an increase of 82% from Spring 2022
- 19 Outreach events held by Student Health Center
- 60 students were certified in CPR/AED and First Aid training
- Held the annual Student Health Expo

New Student & Family Programs (NSFP)

First Year Programs

First Year Seminar (FYS 1000)

In Spring 2023, 220 students enrolled in 9 regular sections of FYS 1000, and 35 students enrolled in the online, asynchronous section designed for repeaters. Four of the sections of FYS 1000 piloted a new curriculum based on the new learning goals outlined below:

By the end of FYS 1000, students will be able to:

- Build a sense of belonging through relationships with peers, instructors, and staff;
- Demonstrate critical thinking in their course work and communicate that skill through writing and speaking;
- Apply academic success strategies such as time management and strategic note taking;
- Understand and demonstrate academic integrity; and
- Know when and how to seek help from campus resources.

A working group of students, staff, and faculty met regularly throughout the Spring semester to develop curricular materials and sample lesson plans for deployment in Fall 2023

Convocation

On August 24th, we welcomed close to 2,600 first year students to campus for New Student Convocation. The event featured live-streamed remarks from President Wu, Provost Essig, Dean King, and Undergraduate Student Government President, Jessica Yauri. Following formal remarks, students participated in a Baruch Beginnings workshop led by their peer mentors where they heard advice from faculty and received in-person greetings from the College's senior leadership. In the afternoon, students participated in a Club Carnival on the plaza followed by Icebreakers hosted by the Undergraduate Student Government.

Orientation Support

The Office of New Student & Family Programs attended 16 different orientation sessions in Summer 2023. During these sessions, NSFP representatives provided information about Convocation Day and the First Year Seminar session. Additionally, NSFP actively participated in 3 different transfer orientation days. During these orientation sessions, NSFP offered valuable tips and information specifically tailored for transfer students. They also set up a table to promote the Transfer Student Network and other NSFP services to assist transfer students in their transition to the university.

Transfer Programs

Throughout this academic year, the Transfer Student Network (TSN) at Baruch College organized a series of engaging activities and events to support new transfer students. In the spring of 2023, the Transfer Student Network continued its peer mentor program, matching 29 peer mentors with 260 incoming transfer students. In the Spring of 2023, the program continued its momentum with a Game Time event that drew an impressive attendance of 92. Additionally, TSN collaborated with the Writing Center and Counseling Center to hold events covering topics such as writing skills, self-care, and career development, which saw participations ranging from 13 to 45. Beyond these scheduled events, the Transfer Student Network peer mentors dedicated regular outreach efforts to connect with their mentees. Through personalized communication via text messages, zoom calls, phone calls, and in-person meetings, mentors provided valuable guidance, answered questions, and supported mentees in their academic and personal journeys. These regular connections played a crucial role in easing the transition of new transfer students to Baruch College and ensuring they felt supported throughout their college experience. The program's emphasis on both organized activities and consistent one-on-one mentorship contributed to fostering a sense of community and belonging among transfer students.

Table 1: Academic Outcomes for Spring 2023 TSN Mentees vs. Spring 2023 Entering Transfers

	Sp 23 GPA	Sp 23 Cum. GPA	Sp 23 Credits Att.	Sp 23 Credits Earn.	Fa 23 Credits Att.
Mentees	2.93	2.93	11.83	10.18	12.44
Sp 23 Transfers**	2.78	2.8	11.48	9.87	12.77
Difference	0.15	0.13	0.35	0.31	-0.33

**Spring 2023 TSN Mentees Excluded

Table 1 provides insights into the academic outcomes of transfer students at Baruch College involved in the Transfer Student Network (TSN). TSN Mentees generally performed slightly better academically compared to other entering transfers, exhibiting higher GPAs and credit engagement. These data suggest that TSN contributes positively to the academic success and support of transfer students at Baruch College.

Peer Mentorship

The Office of New Student & Family Programs employs over 100 peer mentors to guide and assist new students at Baruch College. Recruitment for these positions occurs during the Spring semester. 86 students were selected to serve as FYS Peer Mentors and 29 students were selected

as Transfer Peer Mentors for Fall 2023. A redesign of the Executive Peer Mentor (EPM) program resulted in 5 new student positions, each with a specific role.

Family Engagement

In Spring 2023, the Office of New Student & Family Programs launched a Parents & Families newsletter and revamped the parent facing content of our website (www.baruch.cuny.edu/family). The first newsletter launched in March 2023 to 241 contacts and had an open rate of 74.4%. The next newsletter launched in May 2023 to 644 contacts and had an open rate of 69.84%.

On Saturday, August 26th we hosted a virtual Parent & Family Orientation. The orientation program featured welcome remarks from President Wu and Dean King followed by information on Baruch's many student services, resources, and activities. In total, 179 people registered for the event and 95 participants joined the Zoom call. A recording of the session was sent to all registrants following the event.

Office of Student Life

During the S23 semester, the Office of Student Life (OSL) comprised seventeen full-time staff members. OSL hired eleven student assistants to assist in the front desk operations and event support. OSL continued a hybrid model of programming, operations, and leadership development.

Student Life held its T.E.A.M. Baruch boot camp virtually. In addition, due to student preference, religious holidays, and the Spring Break schedule, T.E.A.M. Baruch had a one-day leadership retreat at Chelsea Piers in New York City, a change from a 3-day retreat previously held in the Poconos. OSL transitioned to the return of in-person large-scale events and, for the first time since 2019, was able to host the Spring Fling block party and concert, Bearcats on Ice, and Baruch Bash.

Student Activities

- 87 active student organizations
 - 75 undergraduate organizations
 - 12 graduate organizations
- 57 programs across 4 Heritage celebrations.
 - 18 Black History Month Heritage Month programs
 - 24 Women's History Month programs
 - 13 Asian Pacific Islander and Desi American Heritage Month
 - 4 Caribbean Week programs
- 4 media groups
- 442 events
 - 339 student events
 - 103 departmental events
 - 219 in-person

- 172 tabling events
- 19,516 office visits
 - 13,067 visits to the Aaronson Student Center
 - 6,449 visits to the Office of Student Life

Commencement

The 2023 Commencement Ceremony at Barclays Center has the highest participation from graduation seniors in Baruch College history, with 3,236 students registered. Due to the increase in participation, OSL had to close the registration link, which did not allow any student who did not register by the deadline to participate. As a result, OSL will need to decrease the number of guest tickets allowed for graduates to accommodate the increase in participation.

In addition to the Black Grad ceremony, which supports graduates who identify as Black and those who support them, Baruch hosted its first-ever Lavender Graduation in support of the LGBTQIA+ community. Graduates who identify as members of the community and their supporters could attend a well-attended and festive event to celebrate this milestone.

Operations

OSL worked with Facilities to bring the Game Room and two event spaces back online after experiencing issues with mold from being remote during the pandemic. In addition, OSL had to manage student protests surrounding the lack of student spaces, specifically a multi-faith prayer space that could accommodate student needs.

Starr Career Development Center

Starr by the Numbers for Spring 2023

Appointment Activity	
Appointment Type	Count
Career Advisement	775
General Inquiry	559
Walk-In Session	388
FLP Meeting	162
Mock Interview	142
CUNY EDGE Advisement	137
Law School Advisement	66
Graduate School Advisement	33
Alumni Career Advisement	28
TLDP Meeting	23
FIA/Training Enrollment Letter	1
Resume Reviews	761
Total	3,075

Recruiting Activity	
Activity Type	Count
New Employer Accounts	2,063
Internships Posted Online	6,821
Jobs Posted Online	14,499
Applications Submitted Online	95,169
On-Campus Interviews	202

Career Fair Activity	
Activity Type	Count
1-1 Sessions	1,549
Group Sessions	144
Total Students Attending	860
Unique Students Attending	834

When given the choice, 66% of student appointments were virtual and 34% of scheduled appointments were in person.

News and Accomplishments

Starr posted 31,705 jobs from January 1, 2023, to June 30, 2023. The job posting team processed 23,083 jobs and vetted/approved 2,063 employers. Participation in Job and Internship Fairs continued with a 65% increase in employers attending (99) and 726 students in attendance. Starr also hosted the 7th Annual Spring 2023 Diversity Career Expo, attracting 19 companies and 376 students. In addition to fairs, recruitment activity increased dramatically over spring 2022. Specifically,

- 240 (167% increase) unique students submitted 357 (210% increase) total applications
- 131 (130% increase) unique students participated in 202 (237% increase) interviews
- 12 (100% increase) unique companies began recruiting at Baruch in the following fields: Accounting (5), Finance (3), Tech (2), Government (1), Insurance (1)
- 22 (29% increase) unique positions: Internship (7), Full-time (7), Office Hours (8)

For more information on the most recent post graduate outcomes visit the [2022 Post Graduate Outcomes Report](#).

Other noteworthy accomplishments include successfully launching three faculty-centered workshops, with an average of 15 faculty members per workshop. To help students envision future job possibilities, Starr resumed taking students on site visits to: Creative Artists Agency (CAA), Google (2), Bloomberg (2). To increase employer presence in person, Starr arranged for Employer Tabling on the 2nd Floor Lobby for six companies. To gain insight on the work of the Success Amplified Program and Diversity Recruiting best practices more broadly, Starr hosted Spring Employer Advisory Group Meeting of Bank of America Jobs Initiative. Last spring, Starr resumed its Suits for Success Event and Starr Boutique Clothing Give-aways in conjunction with Peers for Careers and Alumni Relations which helped more than 60 students receive free professional attire for interviews, coffee chats, and actual jobs or internships. This was one of three events this year which together benefited over 500 students. Finally, the Center's Club Co-Starr Program collaborated with 37 clubs to host 27 co-sponsored events with 60 organizations, 25 alumni, and 22 College Partners, serving 1,986 students.

Starr participated in five CUNY-wide initiatives, CUNY EDGE, CUNY Inclusive Economy (CIE), CUNY Spring Forward, CUNY Career Launch, and America Needs You. Starr helped hire and train all four new CIE staff: two in Marketing and two in Communications. Starr serves as the Marketing Hub for CUNY's Spring Forward and Career Launch. CUNY-wide 602 students participated in Spring Forward. Baruch had 172 students receive internship offers within the four CUNY Hubs. Baruch students had 105 marketing internships; 35 STEM, 9 healthcare; and 20 Community and Social Services internships. The Career Launch Program placed 352 Baruch students into summer internships: 198 in marketing and communications, 50 in STEM and green careers, 23 in community and social services, 11 in healthcare, 13 in grassroots organizing and 57 in education.

Starr was fortunate to provide students with approximately \$86,000 in funds for underfunded internships, internships where students are doing something for the greater good, unpaid internships in the legal field, LSAT prep course reimbursements, Law School Application starter packs, and scholarships for students in advertising.

Additional accomplishments include helping to launch the 1st ever CUNY-wide Pre Law Summit, Starr's pre-law advisor Tina Coco receiving national recognition for Pre Law Advising Excellence from the American Association of Law Schools, and an almost 75% success rate over 66% the previous year in terms of the number of applicants (116) who applied to law school in 2021/2022. Another achievement was the 100% placement rate of students in the Financial Leadership Program into front office positions for the 8th consecutive year. Lastly, the Technology Leadership Program (TLDP, had a 95% placement rate for students seeking internships or full time offers and increased its program size by 75% since its inception from 16 in 2020 to 28 students in 2023.